SYATY / R















Meta Quest 3



|| ABOUT US

Svaiy Art started its journey in **2020**

as a small 3D game assets development studio and quickly grew to become one of the leading VR game dev service providers 🗲

We specialize in high-quality graphics and performance optimization. Coupled with a professional attitude towards confidentiality and production deadlines, despite our growth, we've maintained our gamer roots and the cheerful spirit of a startup, swift to engage in projects, and committed to friendly communication.

Our company has proven to be a **bold Unreal Engine developer**; we are not afraid of "impossible" projects. We solved many atypical problems for Meta Quest, and the appearance of Vision Pro has opened up a world of new opportunities and challenges in the spatial computing era.

SALES MANAGERS
MARKETING MANAGERS
OPERATIONAL MANAGERS

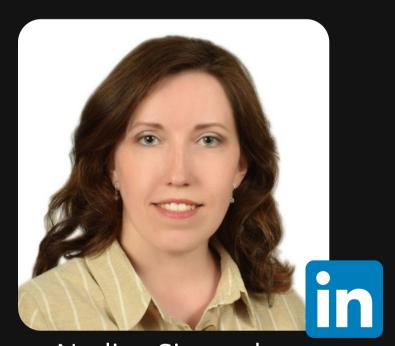
UNREAL ENGINE DEVELOPERS
TECH ARTISTS & PROGRAMMERS
3D ARTISTS & ANIMATORS

Team of 20 Individuals who have passion, ambitions, professionalism, and creativity



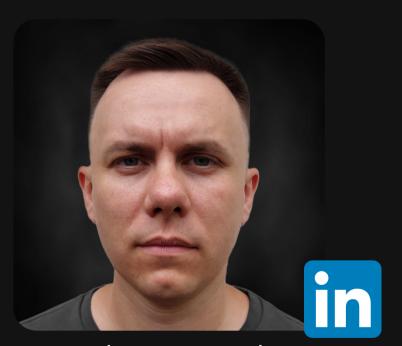
Vadym Lorens (Founder/CEO)

Guides the company's strategic vision and networking, diving into the operational aspects as necessary and can solve any problem



Nadiya Sipravska (Operational Manager/HR)

The operational core, overseeing managerial tasks, analytics, staffing, and contributing to client communications.



Yevhen Kryvenko
(Head of Production)

A cornerstone of our creative endeavors for over three years, balancing technical and artistic direction while championing his team's needs.



Kseniya Taran

(Head of Business Development)
The engine of our client relations,
driving sales, managing
financial streams, and ensuring
client satisfaction.

"WE HELP EACH ONE CREATE THEIR OWN REALITY"

Our core company background is not programming. But 3D Art and Computer graphics. It means that we are artists first of all: creators.

During the development process, we identify the vision of the customer. We are exploring what they need. After that, we create it via the prism of our perception. So that's how we help "them" create their vision: their own reality.

Who can get this new reality?

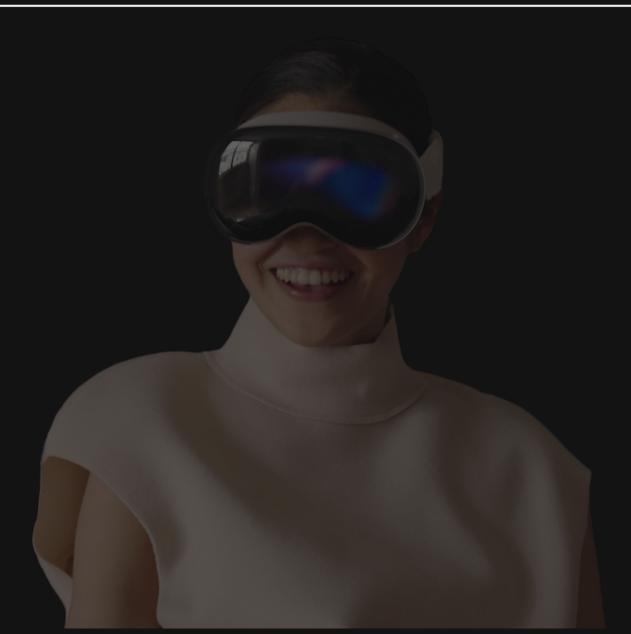
• Anyone: customers, partners, investors, our employees, family, etc., Yes this mission is universal - creating a good and positive Reality for everyone we launch the endless circle of better experiences and emotions in our industry.

AND THE BEST WAY TO CREATE ANY REALITY IS TO USE

VIRTUAL REALITY

- **Do you** want to choose a hotel for a new trip? Not need a website, reviews, or even photos. With VR you are inside the actual hotel and see everything on your own.
- People should try on clothes from their favorite fashion brands, without leaving home
- Large digital hypermarkets. Customers will fly around and throw things into your cart like a superhero!
- Instead of reading a book about ancient Rome, children will walk inside ancient Rome, listening to the amazing stories from the teacher.
- The opportunities for people with disabilities, who will travel through the earth or take a walk on digital Mars with their family.
- Go back to your memories, and have a coffee with an old friend somewhere in Paris in the 80s.
- Visit the first World Cup or the last Rock & Roll King concert.

VR is the first technology where the user does not interact with the application from the screen but is actually inside the application.





Today the VR industry is at the same stage of development as the film industry 100 years ago.

(2

VR is the first time humanity can interact with visual information in the usual dimension (3D) unlike getting the information from 2D (books, gadgets, TV, etc.)

(3)

It is a new fast-growing market with a lack of **content**

WE KNOW HOW TO CREATE HIGH-QUALITY CONTENT THAT PEOPLE LOVE

p.s. we are doing it everyday: it is our job since 2020

(US\$, Billions) 220 200 Non-VR game 180 160 140 120 100 80 **VR Game replacing** conversional game 60 40 20 **VR Game as new** market creation 2024 2025 2026 2027 2028 2029 2017 2018 2019 2020 2021 2022 2023

Source: IDC, Gartner, VG Chartz, Citi Research

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The VR gaming market will grow by \$53.44 billion in 2028 (Fortune Business Insights) and \$74.61 billion in 2030 (Market Research Future)

Compared to \$12 billion in 2023 and the largest Mobile game market with a size of \$89.25 billion (Statista)

According to (Finance Online), the biggest VR Adoption barrier is a lack of content

Target audience priority:

- 1) Entertainment & VR Game market;
- 2) Education market (schools, universities, courses, etc.);
- 3) Industries that should implement VR in their business (Fashion, Real Estate, Horeca, FMCG, H&C)

IN 2024-2025 SVAIY ART WOULD LOVE TO GROW WITH CHINA







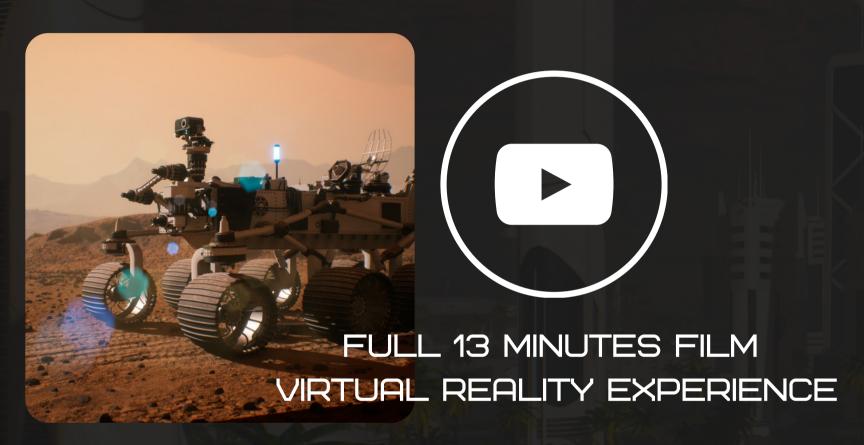




Description:

A 13 min VR adventure film, about the journey from Earth to Mars. The Svaiy Art team fully does it.

Our team was tasked with a challenging scope: to build a VR exploration of Mars' SuperRare NFT land plots, incorporate elements of Earthly experiences, introduce engaging games, and ensure that each NFT with VR becomes state-of-the-art. The experience was 15-30 minutes long, explicitly focusing on Dubai and the Newton Crater, aptly named "New Dubai."





C) DETAILED CASE STUDY











Description:

The main goal was to create a VR game / Metaverse with a blockchain ecosystem. The idea is a digital market where people can buy goods and track birge in real-time. Fully developed by Svaiy Art team.

We have created an engaging and interactive metaverse that provides users with new experiences with digital content. This project promotes the development of virtual spaces and public interfaces.

The user interface and experience of using the metaverse have been improved, including adaptation to various platforms (Oculus Quest 2, winOS, iOS, Android mobile). Users can trade and track assets in real-time, purchase goods and services, etc.





DEMO METADEX SHOWCASING

THE MAIN METAVERSE FEATURES



SUBSCRIBE AND DON'T MISS





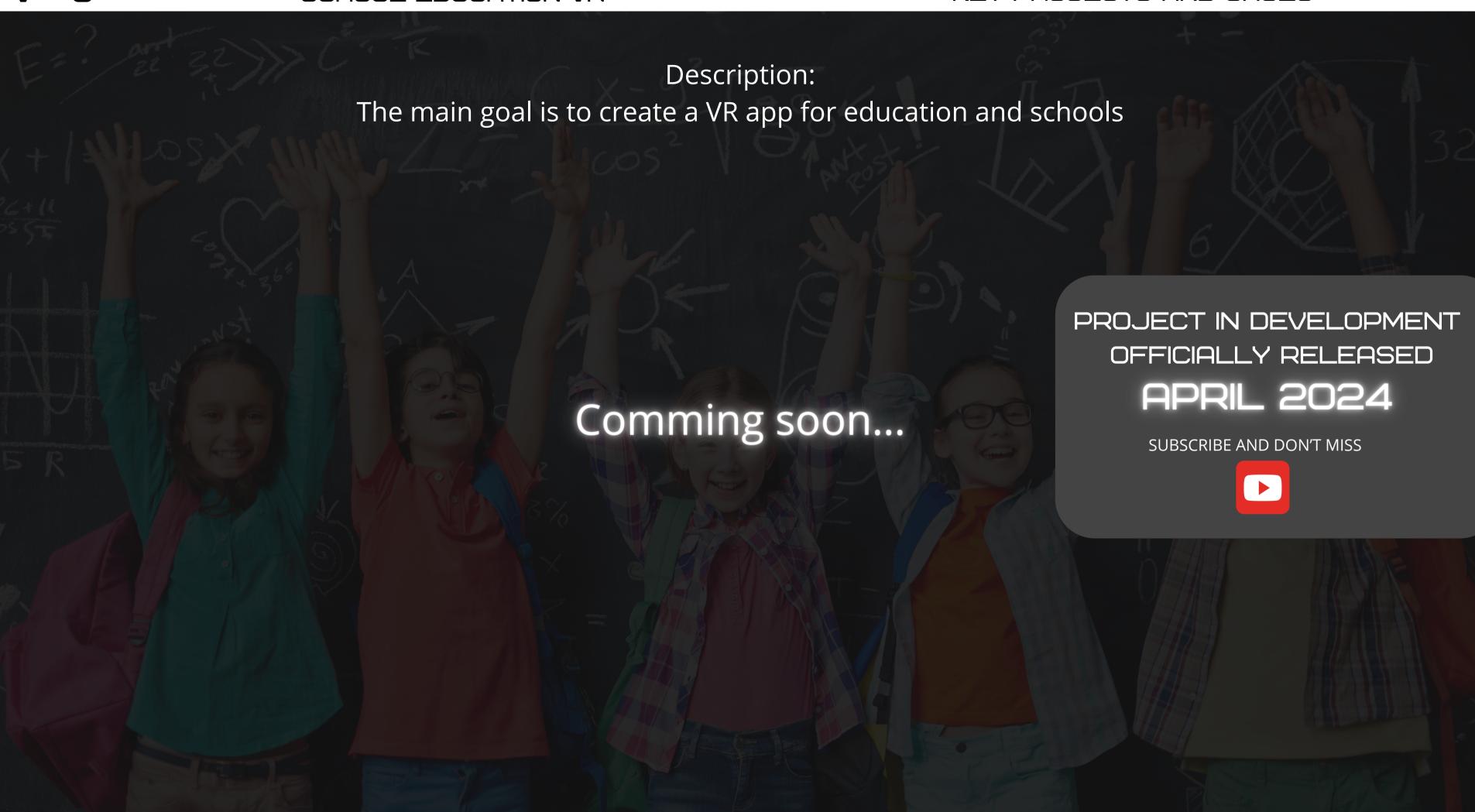


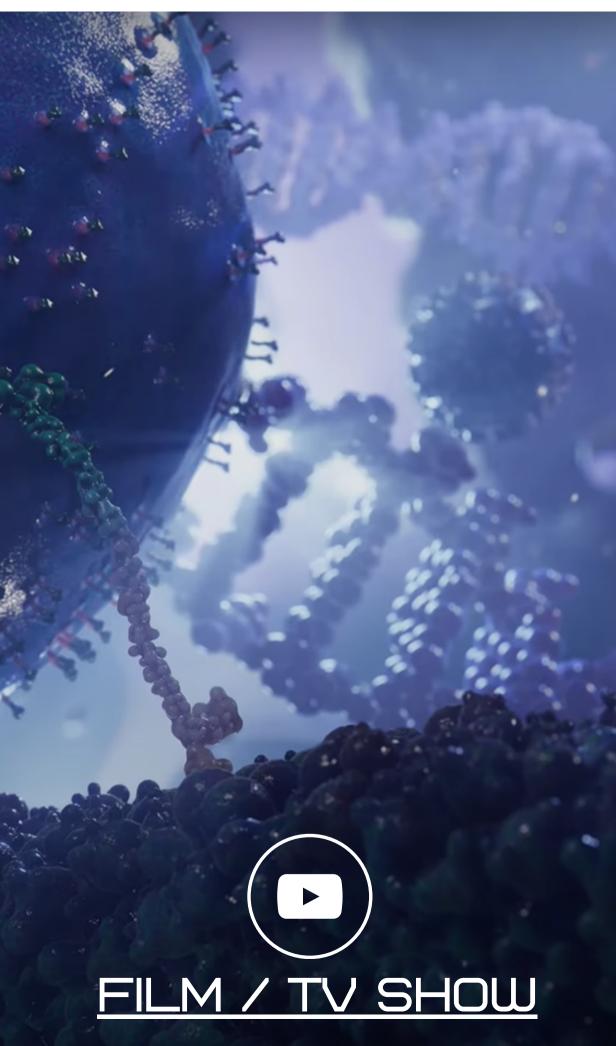




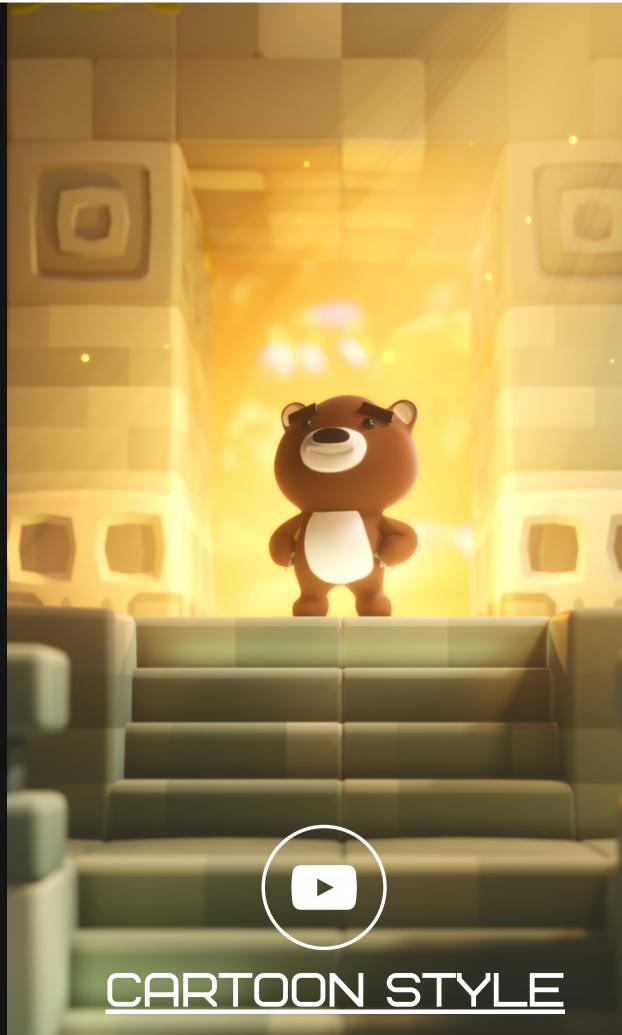


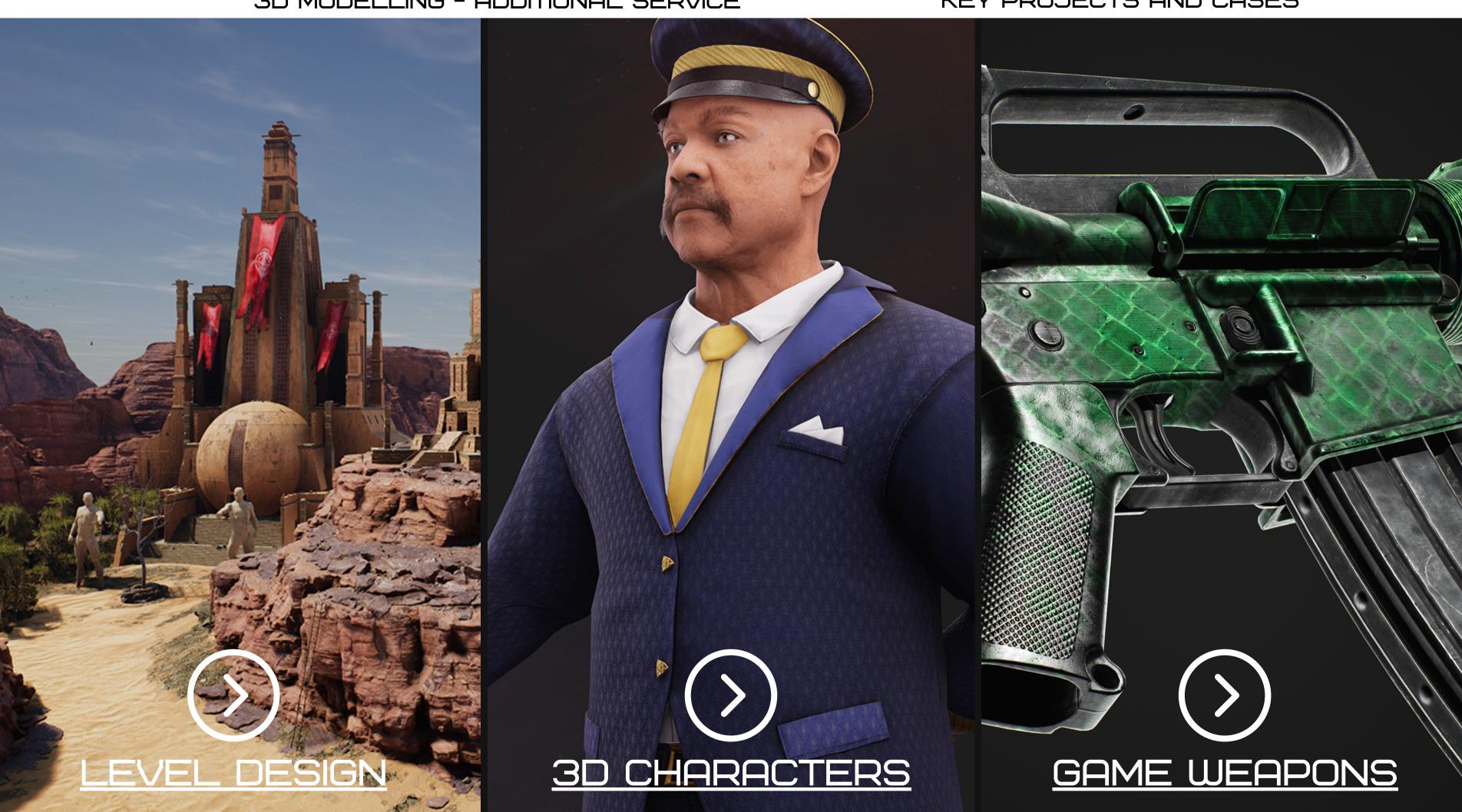












COMPETITIVE ADVANTAGE

What sets SVAIY ART apart from the competition is not just our unique blend of technical prowess, creative vision, and operational resilience, but also our deeply ingrained company ideology.

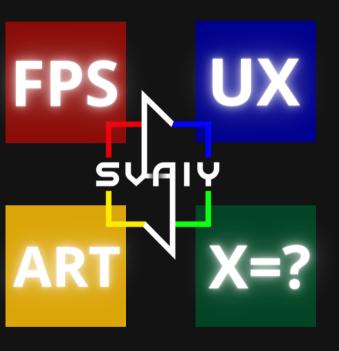
- Technical Excellence and Creativity: Our ability to combine technical excellence with creative vision allows us to create VR experiences that are not only technologically advanced but also deeply engaging and emotionally resonant.
- Resilience and Growth Under Pressure: Our history of navigating through the pandemic and geopolitical challenges without layoffs, while even increasing salaries, speaks volumes about our operational resilience and commitment to our team.
- Core Philosophy: The cornerstone of our success lies in our intra-economic model, which places the company at the heart of every decision. This focus on our internal ecosystem, including employee competencies, team cohesion, importance of learning and expertise growth, and high support standards, enables us to adapt and thrive regardless of market trends or external economic and political conditions. Our rigorous selection and continuous collaboration process ensure that, out of hundreds of specialists, only the most aligned with our values and vision remain, creating a powerhouse team capable of navigating any challenge.
- Recognition and Reputation: Our achievements, spotlighted by Unreal Engine, membership in the VR/AR Association, and our Top Rated Plus status on Upwork, underline our industry-leading position and reliability as a VR development partner.

INNOVATION AND CHARACTERISTICS

At SVAIY ART, innovation is at the core of what we do. We leverage the latest in Unreal Engine technology to push the boundaries of what's possible in VR.

- High-Quality Graphics
- Performance

- Custom Solutions
- User-Centric Design



CONCLUSION

From a startup to a lead game vendor in VR development. From zero investments to **250 000 USD / Yearly revenue**

Now we are experienced enough to enlarge our PR & Marketing Now we are **Looking for new partners** to create a new reality









2 WE ARE 3% OF BEST FREELANCE COMPANIES ON UPWORK (LARGEST WORLDWIDE FREELANCE PLATFORM)



WE DID NOT CLOSE DUE TO THE WAR IN UKRAINE INSTEAD, WE WORK EVEN HARDER AND DEVELOPED (WE ARE FROM UKRAINE)











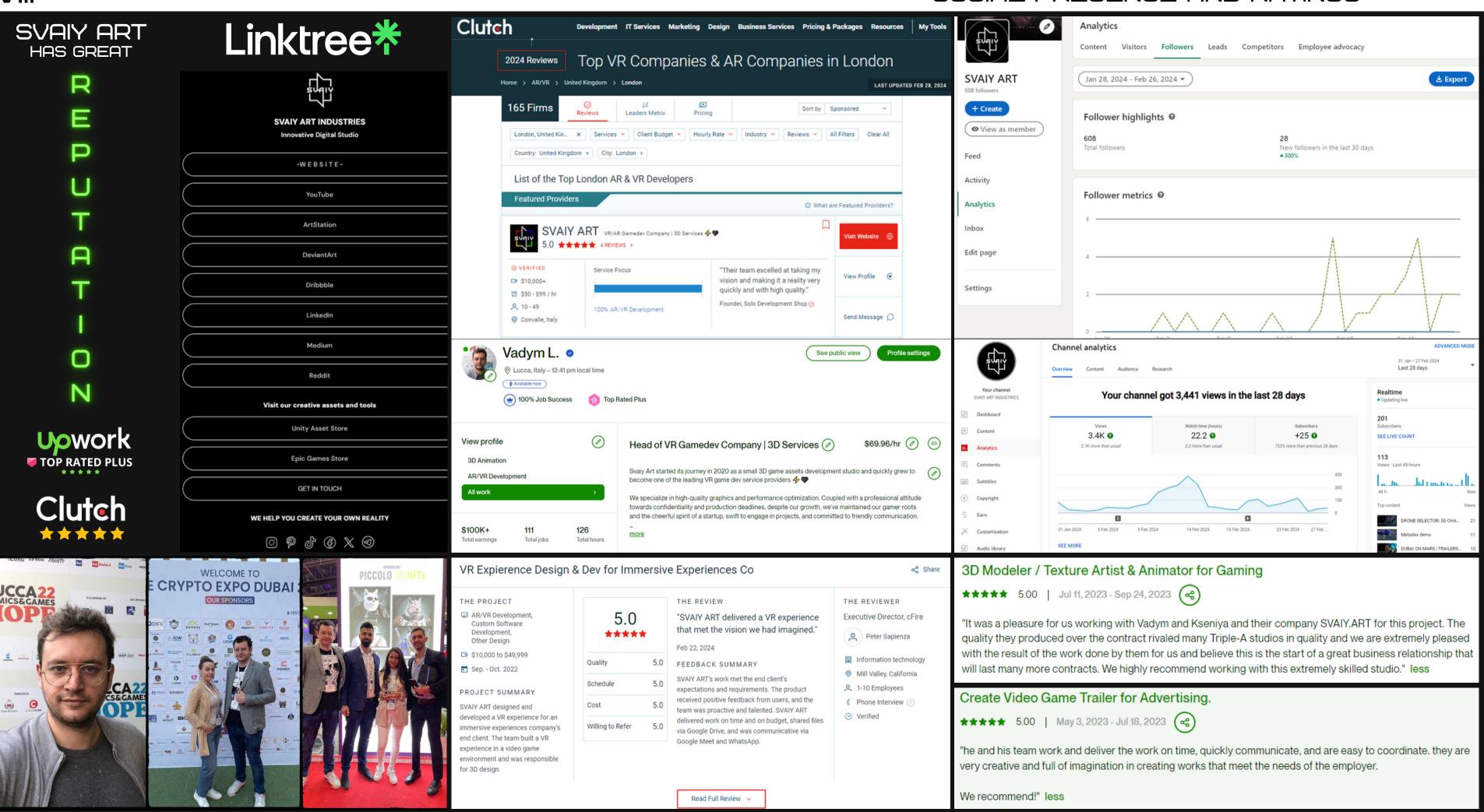
WE JOINED VRARA - THE BIGGEST XR ASSOCIATION





VIII

SOCIAL PRESENCE AND RATINGS



LET'S GROW SVAIY ART!

We want to collaborate with YOU!

«Our key strengths include courage, honesty, pride, and the spirit of friendship. We're committed to hard work, technological excellence, and confidently forging ahead into the future»





WE WILL HELP YOU CREATE YOUR OWN REALITY!



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https://www.youtube.com/@svaiyart



https://www.linkedin.com/company/svaiy-art



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